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Gold for koziol

First design prize for new cutlery set

koziol's new cutlery set KLIKK won gold at the Good Design 19 competition in the "Product" category. The annual competition of the Deutsche Designer Club (DDC) in Frankfurt awards prizes in seven different disciplines, as well as gives distinctions to universities and up-and-coming designers.

The awarded *to go* set was designed by the London-based designer Cairn Young, who was inspired by the high Japanese art of wood joinery. koziol has already collaborated with this exceptional artist over the years on several successful projects. Nevertheless, the sophisticated design presented the koziol team with new challenges.

"Turning this genius idea into a real, technically possible product was a real adventure. The requirements for construction, mold-making, manufacturing and choice of material weren't easy – but we were able to convince experts of the jury with our end product. That is why we are all the more pleased to be recognized for our hard work. This new cutlery set is state of the art in every respect. In the current societal discussion, we see it as our challenge to design beautiful, intelligent and long-living multiple use solutions", says CEO Stephan Koziol.

Jury member Henk Kosche praised: Good design is familiar, intuitively usable and functional. KLIKK follows this integrated approach with an attractive, desirable shape, high functionality and a sustainable material and manufacturing concept. In this way, it makes traditional disposable cutlery look "old" and sets a meaningful concept for our *to go* culture, something that we often want to see in all categories of design. Cool products are well thought out and sustainable throughout the entire product life cycle. We would love to see more of this kind of design, abiding by the saying "true beauty comes from within".

The Deutsche Designer club has been a leading institution for design from various disciplines in the German-speaking regions for over 25 years. The goal is to recognize, promote and encourage good design. The DDC has an eye on all design areas and encourages interdisciplinary exchange and networking, because only good design creates sustainable value for society.

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